

City of Wimberley
The Way Family Ranch
987 Fox Road (off Little Arkansas Road)
San Marcos, Texas
Minutes of Special Meeting of City Council
June 25, 2011 at 9:00 a.m.

City Council meeting called to order at 9:20 a.m. by Mayor Bob Flocke.

Councilmembers Present: Mayor Bob Flocke and Councilmembers Tom Talcott, Mac McCullough, Matt Meeks, Steve Thurber, and John White (arrived at 10:05 a.m.). Wimberley residents Mr. and Mrs. David Wilson were also in attendance.

Staff Present: City Administrator Don Ferguson

Workshop Session

Discuss establishing short and long term priorities for the City Council and staff.

Mayor Flocke welcomed Council input and City Administrator Ferguson reviewed priorities established at last year's workshop categorized as *critical*, *critical-moderate*, *moderate*, *low*, and *ongoing*. Topics reviewed included:

- Water/wastewater alternatives and associated costs, including surface water options and reduction of pumping from the Hays Trinity Aquifer
- Street improvements, including timeframe for specific streets
- Downtown wastewater system; long-term versus short-term wastewater solutions
- Code review/recodification
- Rewriting of the City's Sign Ordinance
- Develop and implement a proactive community communications program, including website redesign, newsletter, City listserv, and possible social networking
- Regular public forums
- Establishing an emergency notification network, such as emergency sirens
- Drainage needs/assessment
- Consideration of ad valorem taxation
- Downtown/River Road sidewalk development program
- Ability of City to obtain grant funding
- Review of various City fees
- Wayfinding/directional signage
- Possible consolidation of the City of Wimberley and the City of Woodcreek
- Develop and implement a City volunteer recognition program
- Reviewing the need for standing committees/liaisons
- Regular joint workshop meetings of City Council and boards/commissions
- Relationships with other governmental bodies
- Reduction of school/Market Days/entry corridor-related traffic congestion

Discussion addressed:

- Downtown wastewater service
- Street condition ratings and maintenance/improvements timeframe
- Possible reinstatement of the City Marshal's position
- Enhanced off-street parking in downtown Wimberley
- Details on the proposed wayfinding signage program
- Conducting regular public opinion surveys
- Business retention partnership program
- Architectural standards
- Alternative funding sources
- Enhanced traffic control in downtown Wimberley
- Role of Budget Advisory Board
- Pedestrian safety, including sidewalk development
- Emergency communications
- Ongoing economic development issues; possible changes to Economic Development Plan
- Historic preservation district creation
- Boundary protection program; encroachment of growth outside city limits
- Underground utilities

Mayor Flocke outlined procedures for establishing priorities.

Based on extensive discussion, the following lists of two- and five-year priorities were developed (not necessarily ranked in order of importance within each *priorities* category):

Two-Year Priorities

Sewer system on the Wimberley Square
 Improve citizen communications
 Enhance public confidence
 Review and re-codify Code of Ordinances
 Implement law enforcement program
 Complete development of Blue Hole Regional Park
 Development of a master plan for Wimberley Square area
 Initiate work on development of community development master plan
 Enhance business development
 Implement historic preservation and awareness program
 Maintain street repair and improvement program
 Initiate underground utility program on Wimberley Square
 Develop and secure alternate water supplies for Wimberley

Five-Year Priorities

Increase senior housing options
 Complete Hays County/City of Wimberley Regional Hike and Bike Trail

Develop funding for capital improvements (Streets, sidewalks, drainage, parks)
Complete underground utility program on Wimberley Square
Maintain citizen involvement
Develop and secure alternate water supplies for Wimberley

Details of the following topics were also discussed:

- Zero-based budgeting
- Upgrade of electric utility distribution lines
- Complaint-based ordinance enforcement
- Governance policy
- Recent request for assistance from Wimberley Cemetery Association

Hearing no further comments, Mayor Flocke called the meeting adjourned.

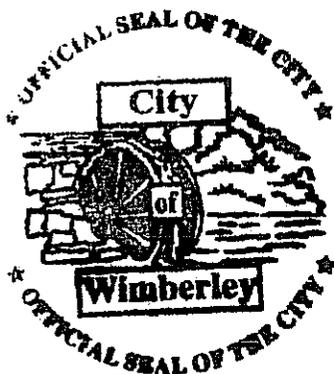
Adjourn

Mayor Flocke called the meeting adjourned at 1:35 p.m.

Recorded by:


Cara McPartland

These minutes approved on the 21st of July, 2011.



APPROVED:


Bob Flocke, Mayor