

City of Wimberley
Way Family Ranch
987 Fox Road (Off Little Arkansas Road)
San Marcos, Texas 78666
Minutes of Special Meeting of City Council
July 21, 2010 at 11:00 a.m.

City Council meeting called to order at 11:00 a.m. by Mayor Bob Flocke.

Councilmembers Present: Mayor Bob Flocke and Councilmembers Charles Roccaforte, Mac McCullough, Bill Appleman, Steve Thurber, and John White.

Staff Present: City Administrator Don Ferguson

Workshop Session

Discuss establishing short and long term priorities for the City Council and Staff.

Mayor Flocke outlined meeting procedures and City Administrator Ferguson reviewed last year's prioritization process and established categories such as critical, critical-moderate, moderate, low, and ongoing issues. City Administrator Ferguson provided progress reports on specific items/projects in each category from last year's prioritization. Discussion included:

CRITICAL PRIORITIES

- Alternate water sources
- Adoption of water quality rules and regulations (two of three phases completed)
- City initiated zoning (completed, except for several specific properties)
- Downtown wastewater service (application submitted to Texas Water Development Board)
- Alternative options for downtown wastewater service, financing/funding, including "bought" capacity in Aqua Texas' wastewater system
- Possible bank financing for development of a wastewater system
- Legal review of existing contract with Guadalupe Blanco River Authority
- Regular legal review/update of all existing contracts
- Different wastewater funding mechanisms, the City's financial commitments, and potential impact on downtown business owners
- Complete recodification of City ordinances
- Rewrite of the City sign ordinance, including discussion of "sandwich board"-type signs, off-premise advertising, way-finding signs, and enforcement issues
- Regional transportation planning, including a Wimberley bypass and right-of-way acquisition
- Available water sources/quality, and regulation of development

CRITICAL-MODERATE PRIORITIES

- Development of a proactive community communication program
- Revision of the City's website
- Conduct regular public forums
- Establish City newsletter and possible master City listserv
- Establish local and/or regional emergency communications system
- Develop and implement drainage plan and mapping updates
- Develop and implement incentives promoting rainwater collection

MODERATE PRIORITIES

- Develop and implement ad valorem tax
- Downtown sidewalk development program
- Review and adjust permit fees
- Review of regulations for bed and breakfast facilities, including water access issues such as navigability
- Develop and implement way-finding signage and directional signage for the bypass

LOW PRIORITIES

- Explore possible consolidation of the City of Wimberley and the City of Woodcreek
- Review of the need for City of Wimberley standing committees
- Develop and implement volunteer recognition program, including possible formation of a volunteer corps
- Better relations with other governmental entities, including possible joint meetings
- Establish better Council communication with boards and commissions, including possible appointment of liaisons
- Reduce traffic congestion related to school and Market Days
- Improve traffic flow and safety in entrance corridors
- Provide quality services for senior citizens

Mayor Flocke called a brief recess at 1:30 p.m. and reconvened at 1:40 p.m.

LONG –TERM VISIONS AND/OR PROJECTS

- Control over downtown sewer service
- Pedestrian-friendly Wimberley
- All streets rated at least "C-" per grading criteria
- Street lighting
- Law enforcement
- Repair of speed monitors

- Downtown parking improvements and possible relocation
- Community radio station
- Underground utilities
- Affordable cyclical street improvement program
- Opinion survey
- Citizen volunteer corps
- Economic development, including retaining and attracting certain types of businesses
- Partnerships with non-profit service organizations
- Pursuit of grant funds
- Definition and preservation of Wimberley's character, including design standards and architectural controls
- Downtown preservation district
- Boundary protection and annexation of key entry impact zones in order to control commercial development
- Modification of Protected Water Overlay District
- Promotion of live music
- Volunteer park maintenance

SPECIAL ISSUES

- Alternatives for funding future City operations, including ad valorem taxation, best methods for gauging public opinion, and spending plan
- Recruitment of volunteers to assist in locating grant funds
- Creation of Improvement Districts/Assessments/Utility Districts
- Ability of the City to provide matching funds
- Reinstatement of the city marshal program, possibly in conjunction with City of Woodcreek
- Hiring of off-duty officers as contract law enforcement
- Pedernales Electric Cooperative's proposal to upgrade distribution system in Wimberley
- Code enforcement policy
- Governance policy, parliamentary procedures, public/media contact, and agenda posting deadlines
- Possible modification of Planning and Zoning Commission meeting schedule

Mayor Flocke, City Administrator Ferguson and Council members expressed thanks for a productive meeting.

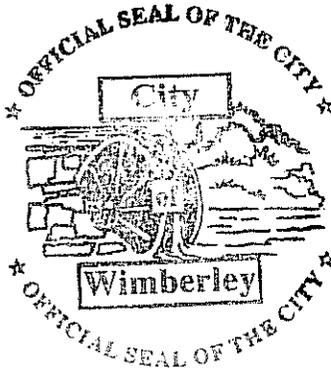
Adjournment: Council meeting adjourned at 4:10 p.m.

Recorded by:



Cara McPartland

These minutes approved on the 5th of August, 2010.



APPROVED:

Bob Flocke

Bob Flocke, Mayor