



City of Wimberley

221 Stillwater, Wimberley, Texas 78676

SPECIAL WORKSHOP CITY COUNCIL MEETING
WIMBERLEY CITY HALL – CITY COUNCIL CHAMBERS
221 STILLWATER, WIMBERLEY, TEXAS 78676
THURSDAY, FEBRUARY 16, 2023 - 5:00 PM

AGENDA

1. **CALL TO ORDER** February 16, 2023, at 5:00 PM
2. **CALL OF ROLL**
3. **FY2023 Mid-Year Goals & Priorities Workshop**
 - 3.1. Hold discussion, participate, and provide direction on the Fiscal Year 2023 Goals and Priorities mid-year review.
4. **ADJOURNMENT**

EXECUTIVE SESSION NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for Executive Session

Attendance by Other Elected or Appointed Officials: It is anticipated that members of other governmental bodies, and/or city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum. The members of the boards, commissions and/or committees may be permitted to participate in discussion on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless item and action is specifically provided for on an agenda for that body, board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at Wimberley City Hall, a place convenient and readily accessible to the general public at all times, and to the City's website, www.cityofwimberley.com, in compliance with Chapter 551, Texas Government Code, on February 10, 2023, by 6:00 p.m., and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Tammy Cook, City Secretary

The City of Wimberley is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Interim City Secretary Tammy Cook at (512) 648-2403 two business days in advance of the meeting for appropriate arrangements.





AGENDA ITEM:	1. Hold discussion, participate, and provide direction on the Fiscal Year 2023 Goals and Priorities mid-year review.
SUBMITTED BY:	Tim Patek
DATE SUBMITTED:	01/23/2023
MEETING DATE:	February 16, 2023

AGENDA FORM

ITEM DESCRIPTION/SUMMARY

This is an opportunity to review the goals and priorities that the City Council adopted last September and provide staff with feedback. A workshop will be held in July 2023 to review and set FY2024 goals and priorities.

REQUESTED ACTION

Discussion

FINANCIAL

N/A

STAFF RECOMMENDATION

ATTACHMENT/S

1. 2022-2023 ADOPTED Mission Statement & Priorities - MID YEAR REVIEW

Mission Statement

The City of Wimberley is a livable, caring community focused on conserving our environmental assets, preserving our historical character, natural beauty and cultural traditions while providing outstanding city services.

CITY OF
WIMBERLEY

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→ QUALITY OF LIFE

↑ HEALTH & SAFETY

↑ SUSTAINABLE ECONOMY

↑ RELATIONSHIPS

Our Core Values:

They reflect the priorities of our citizens and the issues that are important to our community.

Quality of Life

- ❖ Environmental Responsibility & Sustainability
- ❖ Preservation of community's character
- ❖ Green Space
- ❖ Thoughtful, responsible resource management & development
- ❖ Recreational resources for all citizens

Health & Safety

- ❖ Emergency Management Systems
- ❖ Public health communication and support
- ❖ Pedestrian & traffic safety
- ❖ Safety & cleanliness of environmental resources

Sustainable Economy

- ❖ Development & improvements consistent with our Quality-of-Life values
- ❖ Fiscal responsibility
- ❖ Maximize revenue sources
- ❖ Infrastructure stability and maintenance
- ❖ Affordable housing for sufficient local employment

Relationships

- ❖ With our citizens and community at large
- ❖ With staff: Wimberley as an exemplary place to work
- ❖ Transparency and open communication with all stakeholders
- ❖ With other cities, county, state & federal entities

Adopted goals:

Our goals are developed based on our values. They are achievable within our timeline and are supported by budget allocation (including staff/hours).

1. Code Enforcement Plan

Quality of life, health & safety, relationships

- a. Complaint base enforcement
- b. Follow up with certified letter to resident.
- c. 7 days to comply when resident receives letter
- d. Resident makes contact with City and City works with resident on compliance.
- e. Work with and give extended time to resident, if needed, to come into compliance (case by case)

2. Tourism Director/HOT Implementation

Quality of life, sustainable economy

- a. Tourism Director hired in June 2022
- b. Hotel Occupancy Tax (HOT) collection implemented & administered by HDL Companies, Austin Texas
- c. Visit Wimberley Logo & Slogan Created, Data Collection Platform was incorporated, Visit Wimberley Website was created, Print and Digital Ad in Texas Highways, Tour Texas and Texas Event Calendar, continuing to build photography content of Wimberley
- d. Accepted and reviewing HOT Applications for 2023
- e. Joined the following organizations and attended educational conferences:
 - i. Greater San Marcos Partnership
 - ii. Texas Association of Convention and Visitors Bureaus
 - iii. Texas Travel Alliance
 - iv. Texas Hotel and Lodging Association
 - v. Texas Downtown

3. Subdivision & Planning/Zoning Ordinance Review/Revision

Quality of Life, Health & Safety

- a. First staff review May of 2022
- b. Second staff review September 2022
- c. Staff reviewed ordinance with Bryce Cox, Denton Navarro – December 2022
- d. Staff reviewed Parkland Dedication ordinance with Richard Shaver & Bryce Cox, Denton Navarro – December 2022
- e. Updating process will not change any design standards.
- f. Third staff review will be April/May/June 2023
- g. Final review by legal – May/June/July 2023
- h. Go to P&Z Board for approval – June/July/August 2023
- i. Go to City Council for approval – July/August/September 2023

4. Historic District Establishment & Implementation

Quality of Life

- a. Working with Post Oak Preservation (monthly meetings held with Staff and members of Council)
- b. Community Townhall held on July 28, 2022
- c. Community Townhall held on January 26, 2023
- d. Public Hearing at PZC in March 2023
- e. Public Hearing and adoption of Ordinance at City Council in April 2023

5. Transportation/Traffic Plan

Quality of life, health & safety

- a. Contracted with CP&Y to create a Transportation Master Plan – adopted December 1, 2022
- b. Staff is working with the Transportation Advisory Board (TAB) regarding various traffic concerns throughout the community.
 - i. Speed control measures (Speed Cushions, Signage, etc.)
 - ii. Safety concerns on River Road/1492
- c. Staff is working with Hays County Constable regarding various traffic concerns through the community.
 - i. Additional Traffic patrol at problematic areas
 - ii. Safety concerns on River Road/1492
- d. Discussion by council on scheduling a future townhall meeting to address various transportation related concerns will be on the February 16, 2023, meeting. Town hall meeting date/time TBD.

6. Sidewalk from FM 3237 to Square

Quality of life, health & safety, sustainable economy, relationships

- a. Met with TxDot Area Engineer, Willie Semora Jr. to discuss preliminary TxDot sidewalk application process on 12-13-22
- b. Submitted preliminary TxDot sidewalk application on 1-25-23
- c. Second round application process eligibility will be Feb/March 2023
- d. If awarded grant, completion timeline 2-3 years.

7. ADA & Fire Lane Compliance Review

Health & safety

- a. Met with City Engineers Chad Gilpin & Ryan Bell, Gilpin Engineering to discuss ADA & Fire Lane compliance on the square – 12-7-22
- b. Received design and construction cost for overlay, re-striping, ADA & Fire Lane compliance on the square 2-7-2023
- c. Transportation Advisory Board met and reviewed design and construction cost for overlay, re-striping, ADA & Fire Lane compliance on the square 2-7-2023

ADOPTED: September 29, 2022

Mid-Year Review: February 16, 2023

Annual Strategic Goal & Priority Workshop – Summer 2023 (Date TBD)