



City of Wimberley

IMMEDIATE NEWS RELEASE – October 19, 2011

Getting around town in vehicles may soon be easier than ever thanks to a new wayfinding sign program being developed by the City of Wimberley's Transportation Advisory Board. The Board is inviting residents and business operators to a public meeting on Tuesday, October 25th at 6 p.m. at Wimberley City Hall to learn more about the project and to provide input on what they would like to see in the design of the directional signage.

"Pointing to locations such as the Wimberley Square, Visitor Center, Blue Hole Regional Park and Wimberley High School, the improved signage will benefit visitors and residents alike," said Transportation Board Chair Gene Woodruff. "These signs will not only be an aid to our residents and visitors but we want them to be very appealing."

The Transportation Advisory Board has identified the destinations to be referenced on the signage along with approximately a dozen sign locations throughout the community. Input from the public is now being sought regarding the actual design of the signs. That public input will lead to the development of prototype signs that will be presented to the public later in the year, prior to finalization of the vehicular wayfinding program.

"It has become increasingly important for citizens and those visiting our community to know where our many buildings, features and destination spots are located," said Mayor Bob Flocke. "Wayfinding signs will help provide this direction and greatly enhance our community."

At the October 25th public meeting, the Transportation Advisory Board will brief members of the community on the proposed sign locations and sign content in addition to gathering input on the desired appearance of the signs.

"We encourage residents to take advantage of this great opportunity to help shape the appearance of our wayfinding signage" said Chairman Woodruff. "This is a very important project for our community and we need to hear from the people."

The Transportation Advisory Board hopes to finalize the details of the proposed vehicular wayfinding program late in the year and present it to City Council for approval. Once approved, the Board will begin work on a pedestrian wayfinding system for the Wimberley Square to help guide pedestrian traffic on the Square.

For more information on the proposed wayfinding program, contact City Administrator Don Ferguson at 512.847.0025.