



City of Wimberley

FOR IMMEDIATE RELEASE

JUNE 23, 2016

HOT FUNDING REQUEST INFORMATIONAL MEETING TO BE HELD

As the City of Wimberley begins to start accepting applications for funding from the municipal hotel occupancy tax ("HOT"), city officials will hold an informational meeting for groups and individuals interested in applying for funding for events.

The meeting will be at City Hall on Wednesday, June 29 at 6:00 p.m. Members of the city's HOT Advisory Committee will be on hand to explain the application and funding process and to answer questions from those groups interesting in applying for funds. Requests for funding for events and activities occurring between October and December 2016 must be received by the city by July 31.

The city began collecting the five percent hotel tax last October, and has collected more than \$88,000 to date. The hotel occupancy tax is collected by lodging owners within the city and its extraterritorial jurisdiction. Revenue from the HOT only may be used to promote tourism and the lodging industry. Priority will be given to those groups and events based on their ability to directly promote overnight tourism and the hotel. Industry in Wimberley.

Copies of the HOT funding application and the guidelines governing HOT use are available at City Hall or on the city's website at www.cityofwimberley.com.