



City of Wimberley

221 Stillwater, P.O. Box 2027, Wimberley, Texas, 78676

HOTEL OCCUPANCY TAX ADVISORY COMMITTEE MEETING
CITY OF WIMBERLEY CITY HALL-CITY COUNCIL CHAMBERS
221 STILLWATER, WIMBERLEY, TEXAS
DECEMBER 13, 2016 – 1:00 P.M.

AGENDA

CALL TO ORDER: DECEMBER 13, 2016 @ 1:00 P.M.

CALL OF ROLL: CITY ADMINISTRATOR

MINUTES:

STAFF REPORT:

- (A) HOTEL OCCUPANCY TAX FINANCIAL REPORT
- (B) ENFORCEMENT ACTIVITY REPORT

DISCUSSION AND ACTION

- (A) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING THE ELECTION OF HOTEL OCCUPANCY TAX ADVISORY COMMITTEE OFFICERS.
- (B) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING THE POST EVENT FOLLOW-UP REPORT FOR *WIMBERLEY ALIVE*.
- (C) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING PROPOSED CHANGES TO THE *HOTEL OCCUPANCY TAX ADVISORY COMMITTEE RESPONSIBILITIES, ACCOUNTABILITIES, AUTHORITIES & GUIDELINES*. (SUBCOMMITTEE ASSIGNMENT)
- (D) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING PROPOSED CHANGES TO THE *HOTEL OCCUPANCY TAX FUNDING APPLICATION*. (SUBCOMMITTEE ASSIGNMENT)
- (E) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING A PROPOSED *HOTEL OCCUPANCY TAX ADVISORY COMMITTEE SPONSOR OUTREACH PROGRAM* AND RELATED FREQUENTLY ASKED QUESTIONS DOCUMENT. (SUBCOMMITTEE ASSIGNMENT)

- (F) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING A PROPOSED *HOTEL OCCUPANCY TAX EMERGENCY RESPONSE PLAN* AND ANY ASSOCIATED FUNDING REQUIREMENTS.
- (G) DISCUSS AND CONSIDER POSSIBLE ACTION ON A PROPOSAL REGARDING THE WIMBERLEY TOURISM VISION, AS ARTICULATED BY THE COMPREHENSIVE PLAN REVIEW COMMITTEE IN THE CITY OF WIMBERLEY COMPREHENSIVE PLAN.
- (H) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING THE PROPOSED PRESENTATION OF A HOTEL OCCUPANCY TAX ADVISORY COMMITTEE UPDATE AND HOTEL OCCUPANCY TAX RATE RECOMMENDATION AT THE UPCOMING CITY COUNCIL MEETING ON JANUARY 5, 2016.
- (I) DISCUSS AND CONSIDER CLARIFICATION OF STATEMENTS MADE BY MAYOR MAC MCCULLOUGH REGARDING THE HOTEL OCCUPANCY TAX ADVISORY COMMITTEE AT THE CITY COUNCIL MEETING ON DECEMBER 1, 2016.
- (J) DISCUSS AND CONSIDER POSSIBLE ACTION SETTING THE DATE, TIME, PLACE AND AGENDA FOR THE NEXT COMMITTEE MEETING.

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CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the City of Wimberley City Hall on December 7, 2016 at 11:00 a.m.



Cara McPartland, Assistant City Administrator, City Secretary

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