

Minutes from
Economic Development Commission Meeting
Friday, November 16, 2007

Call to Order: Vice-Chair Wynne called the meeting to order at 5:34 p.m.

Call of Roll:

Commissioner Temple Wynne, Vice-Chair, opened the meeting. Commissioners Chuck Bursiel, Gary Weeks, Temple Wynne, Vivian McDonald, and Jenelle Flocke were present. Phil Van Ostrand was present in the audience and was introduced as Council Member Bob Flocke's new appointee to the Commission. City Administrator Don Ferguson was also present.

Minutes:

Minutes from the October 24, 2007 meeting were reviewed. Commissioner Weeks moved to approve with the correction that the next meeting was scheduled for November 9th, not November 2nd. All approved.

Reports:

None.

Discussion and Action:

(A) Discuss and consider the possible election of a new EDC Chairman

Commissioner Flocke nominated Commissioner Gary Weeks as Chairman of the EDC. All approved.

(B) Discuss and consider changing the regular meeting time for the EDC from 5:00 p.m. to 5:30 p.m.

Commissioner Wynne moved that the EDC meeting time be changed from 5:00 p.m. to 5:30 p.m. for the regularly scheduled meetings the 1st and 3rd Wednesdays of the month. All approved.

(C) Discuss and consider the draft ED plans provided to the Commission on October 24th along with other sample plans previously presented to the Commission.

Commissioner Bursiel moved that the EDC adopt the ED plan submitted by him on October 24th as a framework with modifications from the Commission. Commissioner Wynne seconded. Commissioner Flocke posed her objections to using the plan based on the fact that it mirrored a plan written by Jean Ross five years ago. Chairman Weeks gave specifics regarding his objections to the plan's framework, although he added that some of the text was usable. Commissioners Flocke, Weeks and MacDonald voted to reject Chairman Bursiel's plan. Commissioner Bursiel voted to use his plan. Commissioner Wynne abstained. After extensive discussion, Commissioner Wynne moved that the EDC accept Chairman Week's plan outline. All approved except Commissioner Bursiel who abstained.

(D) Discuss and consider adoption of a table of contents for a draft ED plan for the Village of Wimberley along with an outline and timeline for completion of the plan.

Chairman Weeks recommended that actions be put in "vote" form for the record, whenever possible. As a result, segments of the ED plan were assigned to Commissioners and voted upon as follows:

1. Where We Are: The Economy of the Wimberley Valley (Introduction to ED plan): (All Commissioners) will review introduction document and bring comments to the next meeting. (Commissioner Flocke moved; Commissioner Wynne seconded; all approved)

A. Demographic Profile Highlights, 78676: Census 2000: (All Commissioners) (Commissioner Wynne moved that the demographic data prepared by former Commissioner Simmons and Commissioner Weeks be accepted; Commissioner Flocke seconded; all approved) Commissioner

Flocke moved that we append the ED plan with the document entitled, "State Demographer Steve Murdock says we have a choice about our future, if we act now," by Jake Bernstein; all approved)

B. An Analysis of Other Factors and Influences. (*Phil Van Ostrand*) (Commissioner Flocke moved; Commissioner Wynne seconded; all approved)

1. **Infrastructure**
2. **Regional**
3. **Government and Civic**

C. An Analysis of Retail Demand and Supply (*Commissioner MacDonald volunteered to write*)

--Retail Market Place Profile for 78676

D. An Inventory of Local Businesses (*Commissioner Bursiel volunteered to write*)

E. Possible Sources of Funding or Assistance for Economic Development

1. **Hotel Occupancy Tax** (*Commissioner Flocke volunteered to write*)
2. **Ad Valorem Tax** (*Commissioner Wynne volunteered to write*)
3. **Grants** (*Commissioner Wynne volunteered to write*)
4. **Other** (*Commissioner Wynne volunteered to write*)

F. A List of Strengths (*All Commissioners*)

G. A List of Weaknesses (*All Commissioners*)

H. A List of Opportunities (*All Commissioners*)

I. A List of Threats (*All Commissioners*)

Chairman Weeks asked that all Commissioners prepare a list of strengths, weaknesses, opportunities, and threats (SWOT). Commissioners agreed to send their draft portions of the ED plan to City Administrator Ferguson by November 30th. He will then re-send the documents to Commissioners for their review prior to the next meeting.

Commission Member Reports:

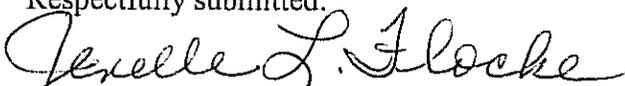
Future Agenda Items.

(Discussion and Action) Review assigned portions of the draft Economic Development plan

Adjourn:

Commissioner Flocke moved to adjourn. All agreed. The meeting adjourned at 7:02 p.m. The next meeting is scheduled for Wednesday, December 5th at 5:30 p.m. at City Hall.

Respectfully submitted:



Jenelle Flocke
Secretary