

Minutes from  
Economic Development Commission Meeting  
Wednesday, October 24, 2007

**Call to Order:** Chairman Bursiel called the meeting to order at 5:10 p.m.

**Call of Roll:**

Commissioners Chuck Bursiel, Gary Weeks, Nathan Deans, Sonja Simmons and Jenelle Flocke were present. Commissioner Rodger Parker resigned, and Commissioner Temple Wynne was on excused absence. City Administrator Don Ferguson was also present.

**Minutes:**

Minutes from the October 10, 2007 meeting were reviewed. Commissioner Weeks moved to approve as written. All approved.

**Reports:**

Chairman Bursiel read a lengthy written statement regarding the progress, to date, of the EDC. He also provided his version of a draft EDC plan for consideration.

**Discussion and Action:**

(A) Discuss and Consider the Possible Election of a new EDC Chairman

Commissioner Flocke stated that the EDC has been off-track and could benefit from new leadership. After some discussion among the Commissioners, Chairman Bursiel's resignation was accepted effective upon completion of the meeting. Chairman asked for a roll call vote for his resignation. The vote was unanimous (yes).

(B) Demographic Sub-Committee Report

Commissioner Simmons reminded Commissioners that her resignation would be effective upon completion of the meeting. Commissioner Weeks provided Commissioners a draft document entitled "A Comprehensive Economic Development Strategy for the Village of Wimberley."

(C) Discuss and Consider Current VOW Economic Development Plan and Other ED Plans

All Commissioners agreed that the current ED Plan did not meet the needs of the VOW. Commissioner Deans provided copies of two ED plans (Scotts Valley and Woodinville, WA) for consideration to use when developing the VOW ED plan. After much discussion, Commissioners agreed to review all (draft) plans provided during the meeting. City Administrator Ferguson agreed to provide all documents to Commissioners in electronic form so they could "redline" text while making revisions. Upon his suggestion that the EDC set a tentative date for completion of the ED plan, Commissioners suggested January 1, 2008.

(D) Sub-committee Reports and Timetables

City Administrator suggested that the EDC review adjacent communities' plans to become familiar with the competition (San Marcos, New Braunfels, Boerne, etc.), and to research where the county is going in future. All agreed that the list of local businesses is incomplete. Commissioner Flocke agreed to provide a list of members of the Merchants Association, and Commissioner Deans agreed to provide a list of Chamber of Commerce members. Commissioner Flocke also suggested reviewing the local newspaper ads to look for businesses.

**Commission Member Reports:**

Future Agenda Items.

(Discussion and Action) Election of EDC Chairman

(Discussion and Action) Change EDC meeting time from 5:00 p.m. to 5:30 p.m.

(Discussion and Action) Discuss draft plans provided during Oct 24 meeting; develop a skeleton (outline) for the draft ED plan; and approve a table of contents for the draft plan.

**Adjourn:**

Commissioner Flocke moved to adjourn. All agreed. The meeting adjourned at 6:23 p.m. The next meeting is scheduled for Friday, November 9<sup>th</sup> at 5:30 p.m. at City Hall.

Respectfully submitted:

*Jenelle Flocke*  
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Secretary5128098751